



ANNUAL REPORT 2022





Organization Earth is an **international award-winning, non-profit - civil society organization** founded in 2010.

Our main purpose is to promote a sustainable way of living by reconnecting humans with nature, and fostering social inclusion. Our work focuses on offering active learning programmes to develop green skills, community based activities and on promoting nature-based solutions for climate neutral and inclusive cities.





2022

IN NUMBERS



ΩΦΕΛΟΥΜΕΝΟΙ



2.878

ADULTS

INCLUDING



200

REFUGEES



23

PROGRAMMES



6.454

KIDS

INCLUDING



600

REFUGEES

&



318

PwID



80

SCHOOLS



5

NEW POCKET PARKS



2.226

M² GREEN SPACES

MORE THAN



2.578

TREES AND PLANTS



19

CSR ACTIVITIES

AT THE CENTER OF THE EARTH

ΚΟΙΝΩΝΙΚΗ ΠΡΟΣΦΟΡΑ



6000

PORTIONS OF FOOD



600

Kg OF FRESH ORGANIC VEGETABLES

FROM THE CENTER OF THE EARTH'S URBAN VEGETABLE GARDEN



URBAN
GREEN SPACES
POCKET PARKS



AGIOS DIMITRIOS, NAXOS & TRIFYLIAS ST.

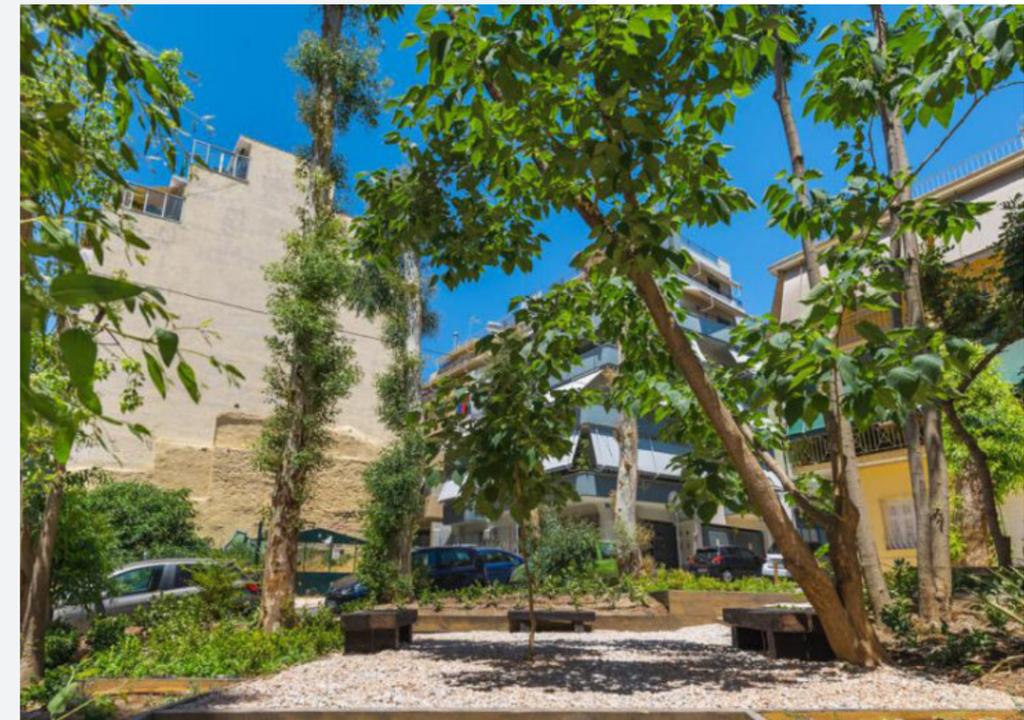
By greening public spaces in densely populated urban areas, we intend to improve residents' quality of life and microclimate, enhance local biodiversity and promote social cohesion through organizing community engagement activities.

A key design element of the parks is the co-creation of spaces that can be part of the daily life of local residents. The parks are accessible to all and act as spaces for educational, collective community activities addressing climate change issues.

In 2022 we created 5 new pocket parks in 5 municipalities of Attica and Thessaloniki.



CH Aidari, IOANNION ST.



ATHENS, AETIONOS ST. - NEOS KOSMOS

This project is implemented in partnership with **local Municipalities** and supported by the private sector through **CSR** initiatives



ENVIRONMENTAL
EXPERIENTIAL
EDUCATION



PROGRAMME FOR ADULTS URBAN FARMERS

“Urban Gardening” workshops teach practical and theoretical organic farming techniques. They are addressing the environmental and climate change topics and aim to promote ways to apply the Farm to Fork strategy in the agro-food sector. The participants improve their understanding regarding the importance of green space in urban settings, organic agriculture, nutritional and health-related options based on fresh, high quality, local crops.

Also, they enhance the social inclusion of urban citizens as participants have the chance to gather and to exchange ideas and experiences, and discuss alternative modes of sustainable development to accelerate economic opportunities, ensuring food security, and sustaining farmers’ livelihoods in Europe.

ENVIRONMENTAL EDUCATION AND AWARENESS FOR CHILDREN

Educational Environmental Experiential Programs for preprimary and primary schools. School students. Children’s thinking, feelings, skills are shaped through “green” learning. Interactive learning sparks imagination and unlocks creativity. Children have the opportunity to make connections with their school curriculum and apply their learning in the real world. The workshops encourage them

to understand the importance of biodiversity, organic farming, seasonal and local food production, recycling-composting, minimizing food waste, food safety, while learning about how everyday decisions affect the environment. The activities take place mainly in the “Center of the Earth” as well as in schools and various other urban areas.



SUNDAYS ON EARTH

With the focus on “collective kitchen”, the Sunday table is revived with the concepts of solidarity, collectivity and reciprocity in the preparation and cooking of food, as well as the promotion of a different food model, in other words, how to consume sustainable quality food, while protecting the environment.



“Sundays at the Center of the Earth” are framed by parallel educational activities and informative meetings for the whole family’s recreational activities close to nature. The topics concern Sustainable Agri-Food Systems, From Farm to Plate, Climate and Agri-Food, Urban Cultivation, Environmental Awareness, etc.





EUROPEAN AND NATIONAL PROGRAMMES





SUSTAINABLE AGRI-FOOD SYSTEMS

Sustainable agri-food is a key field of Organization Earth's activity. Our actions aim to educate and raise public awareness through experiential workshops and seminars and to develop educational material for professionals (farmers, teachers, etc.) on Sustainable Development goals, smart agriculture, financing in the agri-food sector, European agri-food policies and supporting international campaigns for the Common Agricultural Policy.



15
BUSINESSES



20
JOB POSITIONS



MANAGEMENT OF
40
TONNES ORGANIC MATERIAL PER YEAR



PARTICIPATION OF
400-500
RESIDENTS IN HOME COMPOSTING

CIRCULAR ECONOMY

By participating in European programs, we promote education and awareness through experiential workshops on composting and entrepreneurship, especially among NEETs (not in education, employment, or training), women, and the creation of new job opportunities by applying the circular economy model in the field of organic waste.





CLIMATE NEUTRALITY

In collaboration with municipalities, we develop actions for climate neutrality with the aim of informing, raising awareness, and engaging citizens through participatory processes.

This includes 7 co-design workshops and 10 pilot citizen actions, with an emphasis on citizen and stakeholder participation, ultimately leading to the maturation and organization of a Cities Climate Contract.



ΔΡΑΣΕΙΣ ΤΩΝ ΠΟΛΙΤΩΝ ΓΙΑ ΤΗΝ ΚΛΙΜΑΤΙΚΗ ΟΥΔΕΤΕΡΟΤΗΤΑ



ΠΡΑΣΙΝΟ ΤΑΜΕΙΟ





SUPPORT OF
VULNURABLE
SOCIAL
GROUPS



ACTIONS OF URBAN FARMING AND ENVIRONMENTAL EDUCATION

Urban farming actions and environmental education workshops aim to develop skills through experiential learning in the urban organic educational vegetable garden at the “Center of the Earth” for vulnerable social groups (refugees, people with intellectual disabilities, elderly etc.). These include organic agriculture and cultivation practices, planting, composting and harvesting of fruits, vegetables and herbs.

The actions help participants to understand the principles of urban organic agriculture, balance of ecosystems, the importance of harmonious coexistence between humans and nature, seasonality of food, responsible consumption, and food waste avoidance.





HOPE
SPORTS



**BREAKING
BARRIERS**
FOR GIRLS IN EUROPE



HOPE SPORTS

The Hope Sports program, an initiative by the Earth Organization, is a social inclusion program for vulnerable groups through sports, such as refugees, women, and individuals with intellectual disabilities. The goal is not just physical exercise but the use of the power of sports as a “vehicle” for positive social change, ensuring equal opportunities, combating gender inequality, and eliminating all forms of exclusion.



The activities follow a sports methodology focused on learning social values such as respect, cooperation, and teamwork, with the ultimate goal of social integration, personal empowerment, and the development of professional skills for participants, as well as promoting and adopting a healthy lifestyle.



PROGRAMMES FOR RESPONSIBLE AND SUSTAINABLE ENTREPRENEURSHIP



CORPORATE SOCIAL RESPONSIBILITY PROGRAMMES



Activities full of knowledge and play are organised, aiming at environmental awareness, strengthening of family ties, and quality time. At the same time, we develop long-term environmental and social programs that respond to the strategy and objectives of each company, utilizing environmental and learning activities as well as supporting vulnerable social groups.

Since 2012, “Organization Earth” has been helping companies achieving their goals in environmental, social, and corporate governance (ESG) by offering the “Centre of the Earth” spaces for the implementation of Team Building activities for companies’ human resources, as well as Family Days for their families.

SUSTAINABLE DEVELOPMENT GOALS



In 2022, Organization Earth continued to work systematically to raise awareness and inform the public about the 17 Sustainable Development Goals through the coordination of the Greek Platform for Development and the organization of regular consultations with civil society, the business world, the academic community, and the state.



OUR PRESENCE **IN MEDIA**



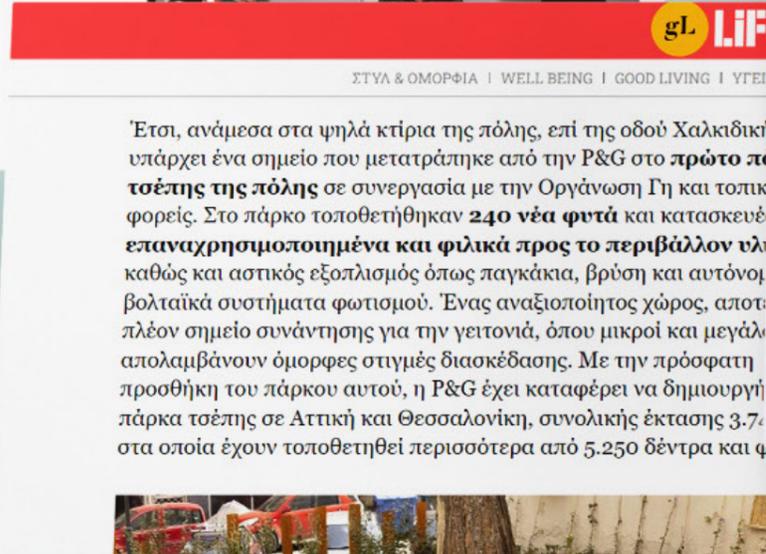
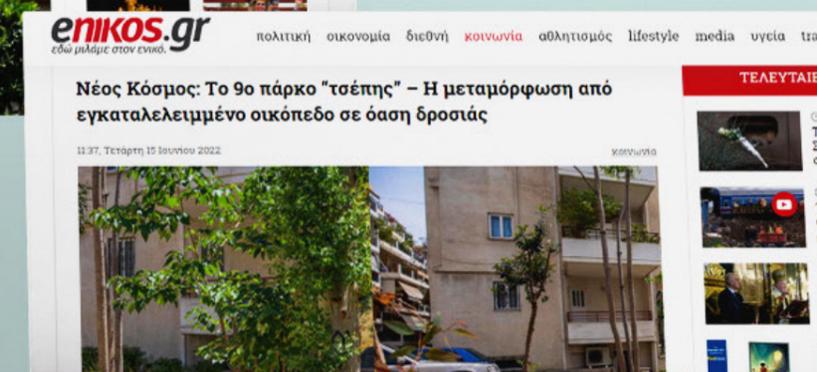
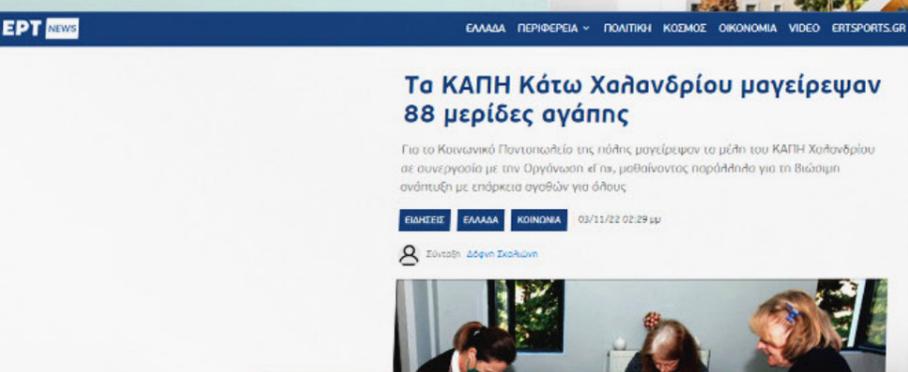
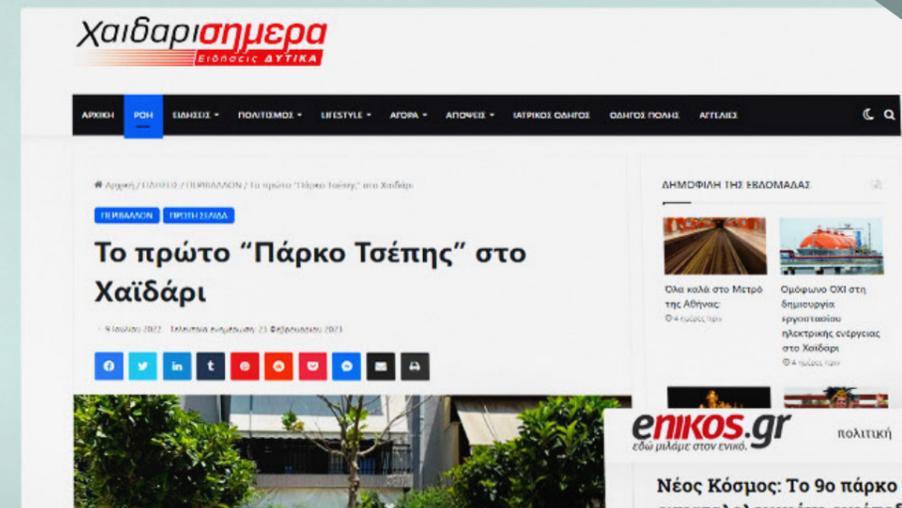
25

PRESS RELEASES



2000

MENTIONS IN MEDIA



SUPPORTERS



THE HELLENIC INITIATIVE



THE A. G. LEVENTIS
FOUNDATION



Κοινοφελές Ίδρυμα
Ιωάννη Σ. Λάτση



ΠΡΑΣΙΝΟ ΤΑΜΕΙΟ

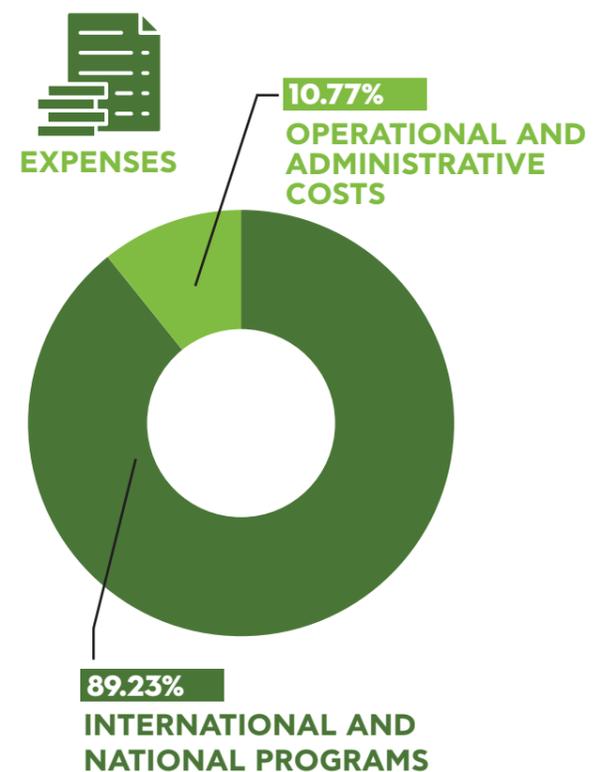
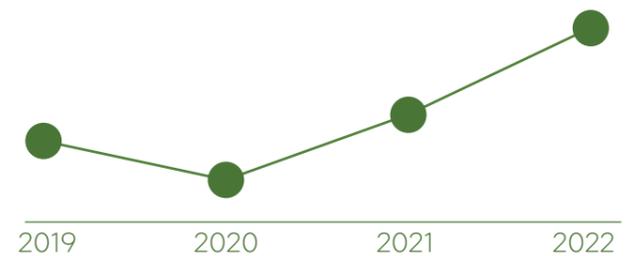
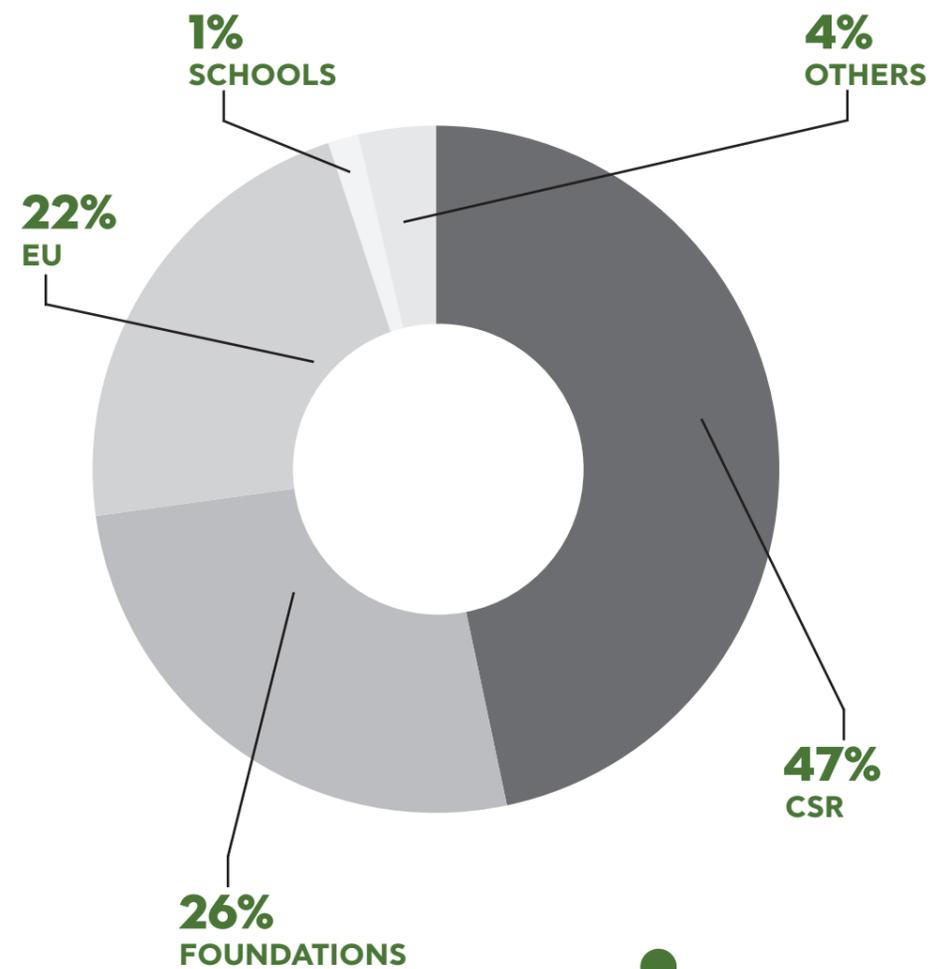


ΥΠΟΥΡΓΕΙΟ
ΠΕΡΙΒΑΛΛΟΝΤΟΣ
ΕΝΕΡΓΕΙΑΣ &
ΚΛΙΜΑΤΙΚΗΣ
ΑΛΛΑΓΗΣ



ΤΟ ΣΠΙΤΙ ΜΑΣ.
Ο ΠΛΑΝΗΤΗΣ ΤΟΥΣ.

FINANCIAL DATA



2022 was a productive year for Organization Earth as total revenues increased by 37% compared to the previous year and amounted to 842,529 euros. The main source of funding was corporate social responsibility programs, charitable foundations and European and national programs.

Additionally, the organization's administrative costs were limited to 10.77%.





